

Dr. Claud Anderson Calls for a National Black Holiday: Harvest Festival Day

Dr. Claud Anderson has issued a call for his PowerNomics® supporters to take action. He calls on them to take local initiative to support a national Harvest Festival Day by organizing events in their own neighborhoods this August 10.. The purpose is to generate a national Black social cohesiveness and sense of community that inspires all Americans to recognize and appreciate the unique role that Black Americans played as the socioeconomic engine that drove the building of this nation, but instead of being recognized have been discarded. The unique contributions and achievements of Native Black Americans unify them. They deserve an annual, special festive day just like Jews have Passover, Hispanics have a Cinco de Mayo, the Irish have St. Patrick's Day, White Americans have Fourth of July, gays have Pride Day, and Germanic immigrants have Oktoberfest. An annual Harvest Festival Day would represent the positive, the exceptionality of Black Americans and serve as a platform to rediscover who they are, where they are and where they ought to be headed. Local Black communities could renew their faith and trust in each other, build and support their own businesses, and become politically and economically competitive in our competitive society.

It is now harvest time for an abandoned labor class whose members were denied their freedom, humanity, just compensation for their labor, but worse, were even denied the right to enjoy the benefits that their suffering and labor produced. Harvest is from the Old English word, meaning 'autumn,' a season for reaping and gathering the yield from one's labor. Five hundred years of institutionalized slavery, Jim Crow Segregation, and integration, made Black Americans the stepping stone to the American Dream for others. An endless flow of immigrants have entered this nation seeking unearned economic benefits, rights and privileges long denied a subordinated Black under-class. There is no better time, than the autumn of 2019, for Black Americans to come together and claim the results of their labor, suffering and accomplishments that others have long enjoyed. Black Americans need a Harvest Festival Day, in which they can gather with family and friends, rebuild their physical and business communities and schools, learn new codes of appropriate group-based behavior and accountability, begin practicing group-based economics and politics, celebrate their sports/entertainment accomplishments, and generate new pride in their own racial identity.

Dr. Anderson proposes that Harvest Festival Day be an annual event celebrated at the beginning of the harvesting season, nationally and in local communities on the Second Saturday in August, regardless of the calendar date. Local organizing committees should seek the participation of all Black businesses, civil rights organizations, political entities, schools and community organizations. Black Americans must regain a sense of social cohesiveness that was stripped from them during the 500 years of slavery and Jim Crow semi-slavery.

To aid in popularizing this annual Harvest Festival Day, specific goals and suggested local festival activities will be spelled out on Dr. Anderson's up-coming YouTube channel, entitled, "Dr. Claud Anderson," Dr. Boyce Watkins' regular Business School Webinars, and Carl Nelson's Daily radio program, on National Radio Network.