

Summary of PowerNomics®

The concept of PowerNomics® was created by Dr. Claud Anderson and is described in his book *PowerNomics®: The National Plan to Empower Black America* (www.powernomics.com). The PowerNomics® concept and plan teach Blacks how to pool resources and aspects of power so that they can produce, distribute and consume in a way that creates goods and wealth.

Black Americans made extraordinary contributions to American society despite the astonishing, unusual and unconscionable treatment they have endured in America. Blacks were the engines that drove the political-economic development of this nation for centuries. They should, therefore, value their exceptionality and let that sense of worth, guide their group behavior. They should require that any business, political party or political candidate who seeks or benefits from Black support, always identify Blacks by name, commit and in reciprocity, deliver tangible, measurable benefits to Black Americans. They should never allow themselves to be grouped with or equated to broad and ambiguous classes such as minorities, immigrants, people of color, diversity, poor people or similar defining terms. The nation is indebted to Blacks and equating them to fabricated classes adds insult to injury, hides their special history and promotes the myth that all people have been *created and treated equally* and that all groups have *contributed equally* to the building of the nation. Nothing is further from the truth.

The purpose of PowerNomics® is to guide native Blacks from their position of powerlessness to one of group competitiveness and self-sufficiency.